

Prifysgol Wreccsam Wrexham University

Module specification

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Module Code	ONLM710
Module Title	Literature Review
Level	7
Credit value	15
Faculty	Wrexham Business School
HECoS Code	100079
Cost Code	GABP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MSc Management & Leadership (Online)	Core
MSc Management with Project Management (Online)	Core
MSc Management with Healthcare Management (Online)	Core
MSc Management with HR Management (Online)	Core
MSc Management with Supply Chain Management (Online)	Core
MSc Management with Finance (Online)	Core
MSc Management with Organisational Psychology (Online)	Core
MSc Management with Marketing (Online)	Core
MSc Management with Business Analytics (Online)	Core
MSc Management with International Business (Online)	Core

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	15 hrs
Placement hours	0 hrs
Guided independent study hours	135 hrs
Module duration (Total hours)	150 hrs

Module aims

This module aims to support learners in identifying a contemporary managerial problem that is sufficiently complex to warrant investigation as a means of identifying possible solutions, culminating in the completion of a literature review, to be presented in a written format.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Search literature relating to the proposed research topic in a systematic manner (using academically recognised sources) as well as present a critique of the literature cited.
2	Critically evaluate relevant content drawn from an extensive range of sources as well as review juxtaposition in the literature.
3	Synthesise the literature and produce a narrative collating the findings in support of a specific research question.
4	Critically discuss regression analysis based on the relationship between variables and interpret the results for business forecast decision making from analytical and critical perspective.
5	Demonstrate academic rigor through applying the Wrexham University Harvard style accurately, citing sources within the review narrative and presenting a complete reference list.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1:

Learners are to complete a critical literature search and evaluation of available literature, based on your specialist chosen subject and topic, and present a written literature review identifying what research has already been undertaken, and what is unknown within your chosen subject and/or topic

Assessment 2:

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2, 3, 4	Written Assignment	6000	100	N/A

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range of digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

Welsh Elements

Every student has the right to submit written work or examinations in Welsh. All Welsh speaking students have the right to a Welsh speaking tutor. Elements of the Welsh language and culture will be embedded throughout the module where possible.

Indicative Syllabus Outline

The nature and purpose of a literature review
Sources of information
Reading techniques
The critical review
The systematic literature review
Structure and writing up

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Journal of Business Research Methods
Journal of Mixed Methods Research
Journal of Mixed Methods Studies
International Journal of Corporate Social Responsibility

Other indicative reading:

Fink, A. (2019), *Conducting Research Literature Reviews*. 5th ed. London: Sage.

Administrative Information

For office use only	
Initial approval date	29/7/2024
With effect from date	Sept 2024
Date and details of revision	Revalidation xxxx
Version number	2